

Up To \$2,000 Stimulus Package!

(On AMEX Reward Card)

On The Industry's Leading **Lifetime** Shingle Collection!

\$3 Per Square On Purchases Of
Slateline®, Capstone®,
Timberline® Prestique®,
Lifetime HD Shingles

\$3.50 per square for Master Elite™ Contractors, Certified™ Contractors, & Authorized™ Installers

\$5 Per Square On Purchases Of
Country Mansion®,
Grand Slate™,
Grand Sequoia®
Shingles

\$5.50 per square for Master Elite™ Contractors, Certified™ Contractors, & Authorized™ Installers

\$6 Per Square On Purchases Of
Camelot®,
Grand Canyon™
Shingles
TruSlate™
Slate Roofing

\$6.50 per square for Master Elite™ Contractors, Certified™ Contractors, Authorized™ Installers, & SlateCrafter™ Specialists

Special Bonus!

Install 6 Lifetime Shingle jobs (minimum 300 squares total) during the promotional period, and you will be eligible for a 40" HD flat screen TV.*



*Must install at least three different lifetime shingles.

Based on a recent survey, contractors who offered multiple shingle options to homeowners were nearly **twice as successful** in closing the job than contractors who didn't offer options! Improve your close rate by presenting GAF-Elk Lifetime Shingles to your prospects—and for a limited time, enjoy your stimulus package, too!

Here's How:

- 1. Fill In...** Contractor and project information below
- 2. Attach...** Original distributor invoices to support rebate request, dated January 1, 2010 through June 30, 2010 (photocopies, pick tickets and computer reports are not acceptable). Requests must be postmarked no later than July 31, 2010
- 3. Send To...** GAF-Elk Lifetime Upgrade Stimulus Program c/o ACB P.O. Box 1919 Memphis, TN 38101
- 4. Questions...** For status of rebate, visit www.acbrebate.com/gaf or call 901-346-9941.
- 5. Get Your AMEX Reward Card...** GAF-Elk will send your reward card upon approval!

Limitations:

- 100 square maximum for each house/project
- Promotion valid for GAF-Elk Slateline®, Capstone®, Timberline Prestique® Lifetime, Country Mansion®, Grand Slate™, Grand Sequoia®, Camelot®, and Grand Canyon™ shingles, and TruSlate™ Slate Roofing purchased between January 1, 2010 and June 30, 2010
- Total maximum rebate is 350 squares or up to \$2,000
- Requests must be postmarked no later than July 31, 2010
- Cannot be combined with any other promotion or offer
- One claimant per house/project
- Allow 8-10 weeks for delivery
- AMEX Reward Card can only be issued in company name

RECEIVING YOUR BONUS PRIZE:

Those eligible for the special bonus prizes will be notified and will have the opportunity to receive a 40" HD flat screen TV.

Contractor Information:

Company Name: _____
 Contractor Name: _____
 Street: _____
 City: _____ State/Province: _____
 Zip/PC: _____ Telephone #: _____
 E-mail Address: _____
 Master Elite™ Contractor, Certified™ Contractor, Authorized™ Installer, or SlateCrafter™ Specialist #: _____

Location Of House/Project

(Do not forget to attach pictures—we may use your job in our brochures!) If there is more than one installation location, please write the addresses of these locations on a separate page.

Street: _____
 City: _____ State/Province: _____ Zip/PC: _____
 Shingle Used: _____
 Color Used: _____

Total Squares Purchased Between 1/1/10 and 6/30/10

Slateline®	X \$ 3.00 squares = _____ (\$ 3.50 squares)*
Timberline® Prestique® Lifetime HD	X \$ 3.00 squares = _____ (\$ 3.50 squares)*
Capstone®	X \$ 3.00 squares = _____ (\$ 3.50 squares)*
Grand Sequoia®	X \$ 5.00 squares = _____ (\$ 5.50 squares)*
Grand Slate™	X \$ 5.00 squares = _____ (\$ 5.50 squares)*
Country Mansion®	X \$ 5.00 squares = _____ (\$ 5.50 squares)*
Camelot®	X \$ 6.00 squares = _____ (\$ 6.50 squares)*
Grand Canyon™	X \$ 6.00 squares = _____ (\$ 6.50 squares)*
TruSlate™	X \$ 6.00 squares = _____ (\$ 6.50 squares)*
Total Amount \$ _____	

*For Master Elite™ Contractors, Certified™ Contractors, Authorized™ Installers, and SlateCrafter™ Specialists only.



The GAF-Elk Smart Choice® Roof System Solution has earned the prestigious Good Housekeeping Seal, which means that Good Housekeeping stands behind the products in this system. (Refer to Good Housekeeping Magazine for its consumer protection policy.)

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Quality You Can Trust Since 1886
 ...From North America's
 Largest Roofing Manufacturer™